



MedStar Health

It's how we **treat people.**

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# Systems-Based Solutions to Advancing Health Equity

DCHA 2024 Health Care & Innovation Summit

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# What is Health Equity?



*Health equity is the state in which everyone has a **fair and just opportunity** to attain their highest level of health*  
(Centers for Disease Control and Prevention)

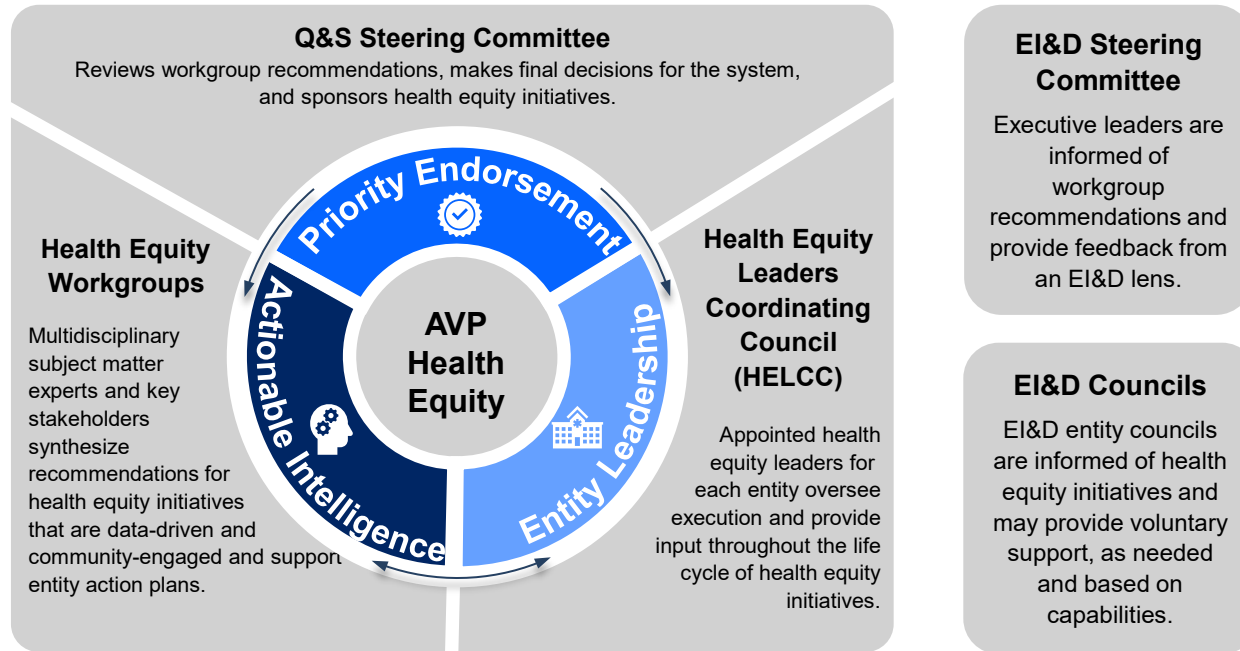


# Integrating Health Equity Into the Fabric of Care Delivery



# An Integrated Approach to Health Equity Governance and Operations

## Shared Accountability between Quality & Safety and Equity, Inclusion, & Diversity



# Health Equity Operational Structure

## Actionable Intelligence



**Health Equity Workgroups** Multidisciplinary subject matter experts and key stakeholders *synthesize recommendations* for health equity initiatives that are data-driven and community-engaged

### Health Equity Performance Improvement

Informs strategy to improve key performance indicators (KPIs) for health equity.

### Health Equity Data Optimization

Informs strategy to improve the completeness and accuracy of data needed to support health equity

### Equitable Care Delivery

Informs strategy to address sources of systemic bias with implications on equitable care.

### Action Teams

Healthcare Disparity Reduction

Demographic & Language Data

Embedding Equity in Safety

Cultural Humility in Data Collection

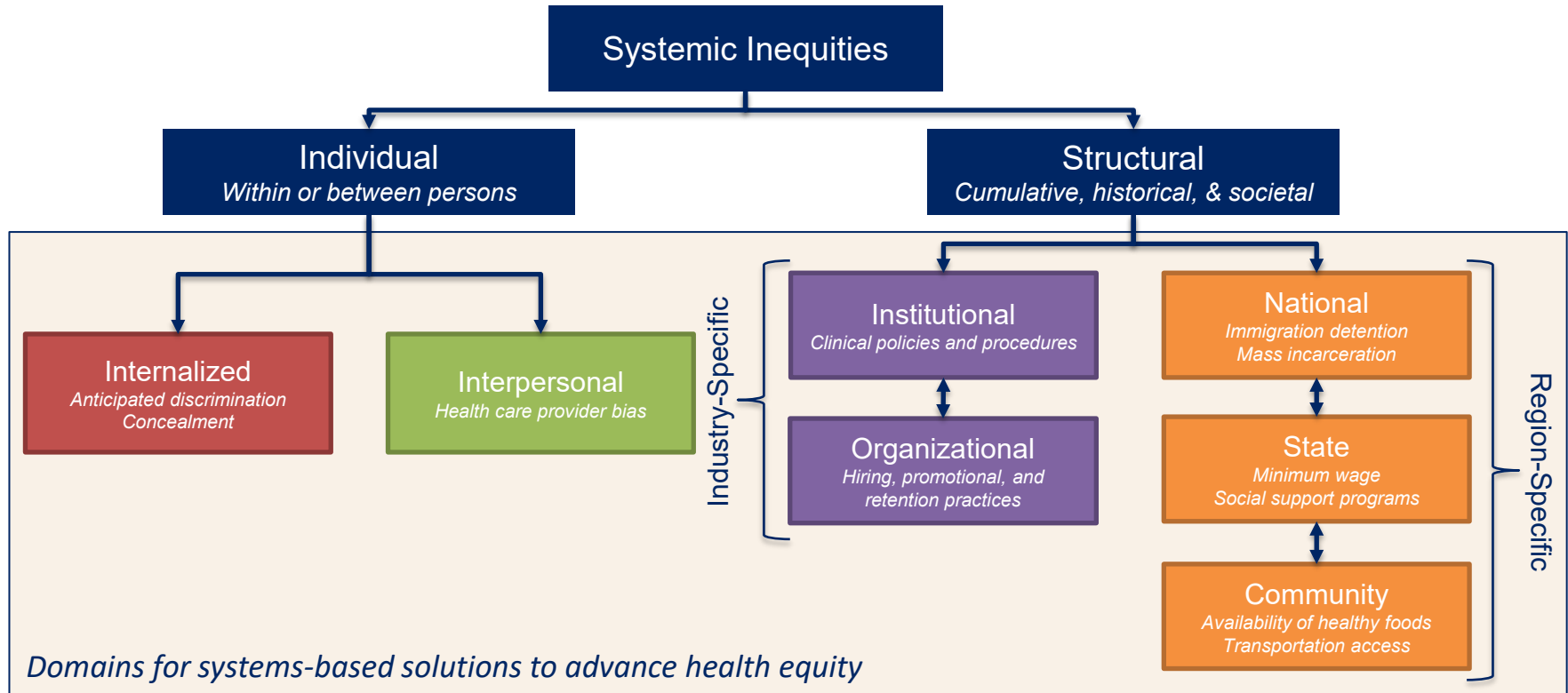
Institutional Bias Reduction



**Community Advisory Council (CAC)** A board of community members with diverse representation of historically marginalized communities from MedStar Health's service area will inform workgroup activities and each workgroup will have at least one CAC liaison



# Key Elements Driving Health Inequities



# Priority Areas for Healthcare Disparity Reduction



# Addressing Structural Barriers in the Community





# Addressing Structural Barriers in the Community

## MedStar Health's Actions

- Expanded social needs screening to ensure **all adult patients admitted to medicine, surgery, or critical care** are screened for unmet social needs.

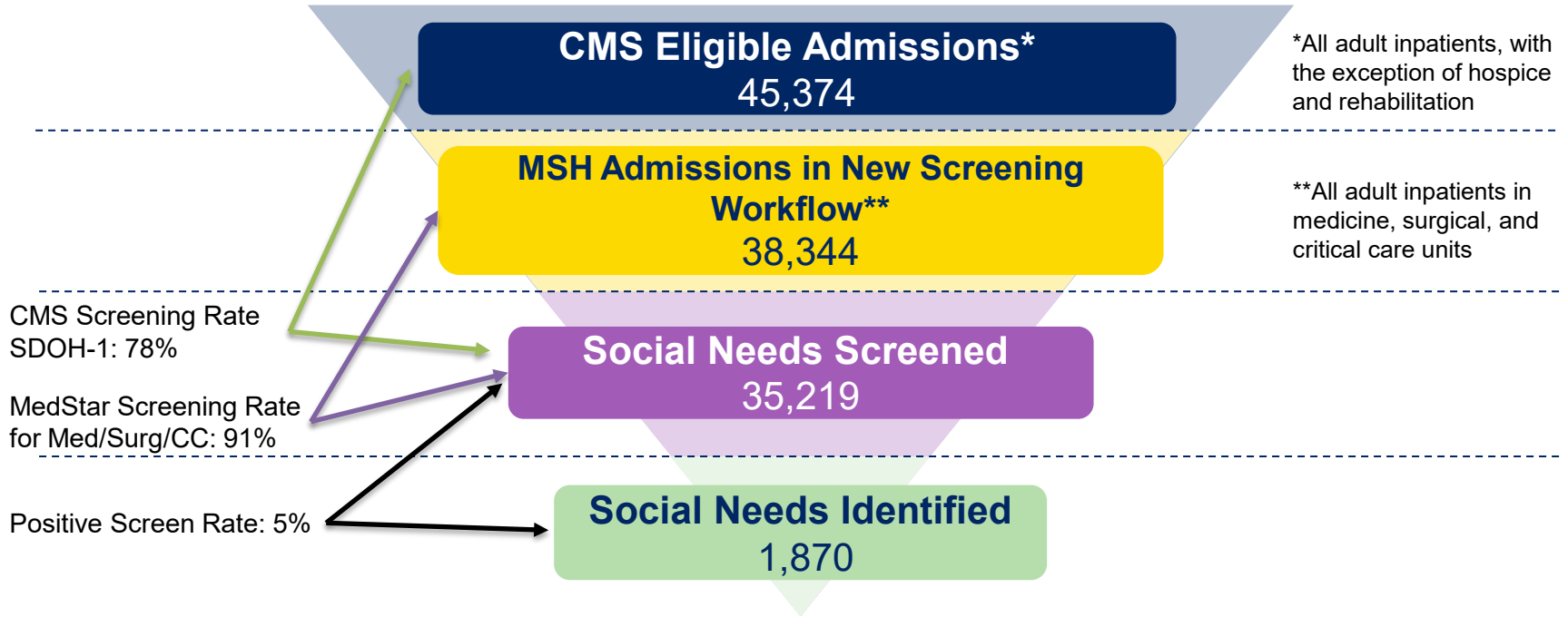


## Everyday Actions for Healthcare Professionals

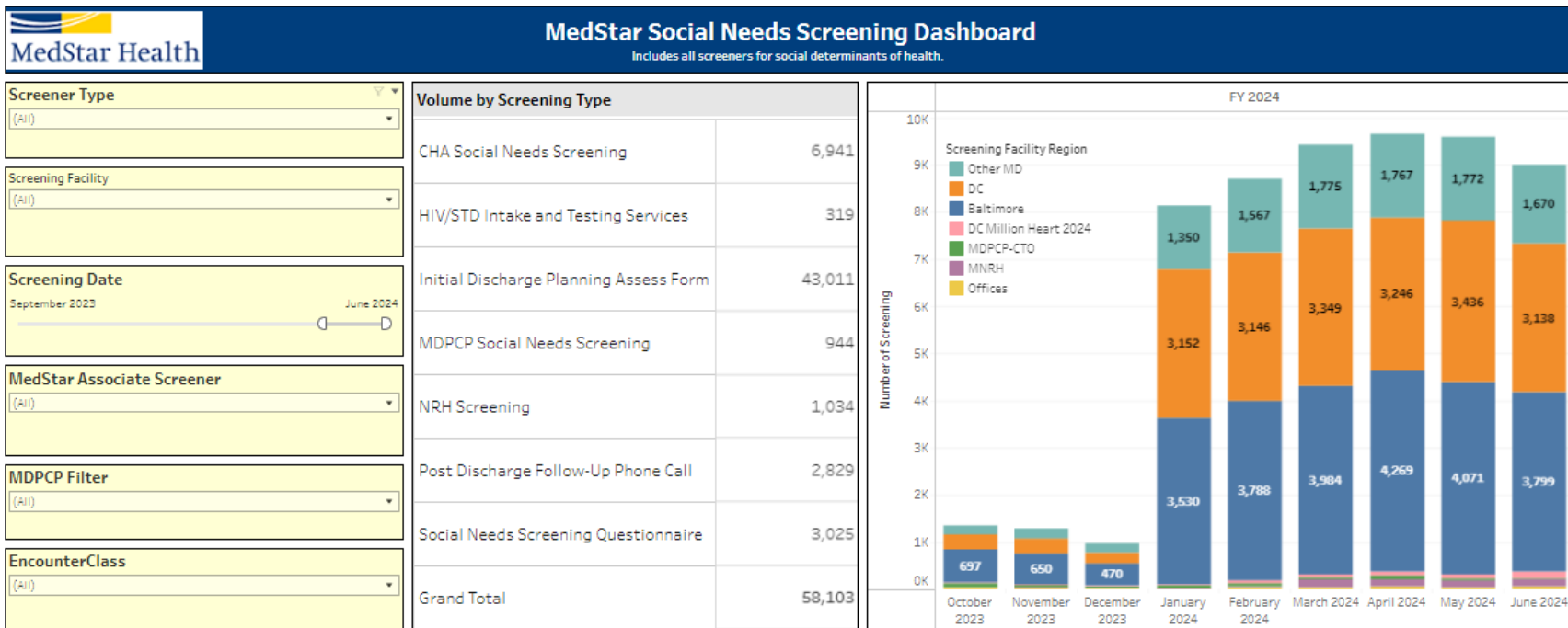
- Emphasize the importance of considering the whole individual in treatment plans***, including clinical and social factors.
- Be familiar with community health & care transition programs available at your entity and engage your discharge planners, social workers, community health advocates for patients who have social risk factors.



# Social Needs Screening Results: The First 6 Months (Jan 2024-Jun 2024)



# Social Needs Screening Across Care Settings



- Tracks all screenings across care settings and associate roles
- **> 700% increase** in baseline monthly screening volume starting January 2024

# Addressing Anticipated Discrimination



# Historical Catalysts of Medical Mistrust



*Doctor J. Marion Sims*

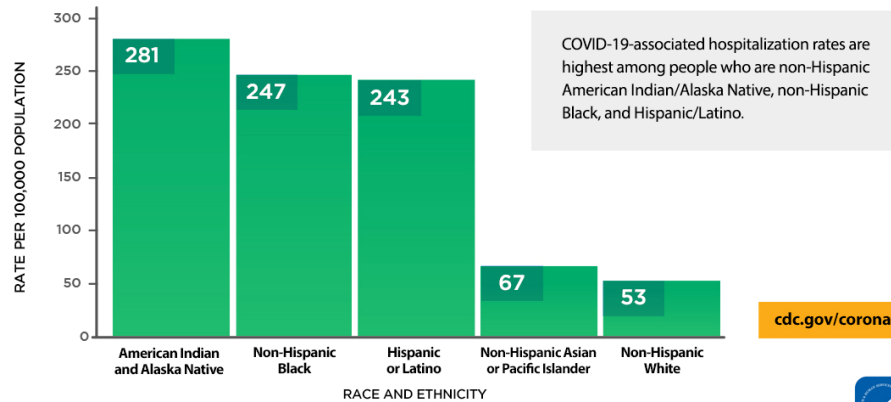
*The Alabama surgeon in 1845 preparing to begin a series of experimental operations on slave women.*



# Contemporary Catalysts of Medical Mistrust

## Age-adjusted COVID-19-associated hospitalization rates by race and ethnicity

COVID-NET, MARCH 1 - JULY 18, 2020



[cdc.gov/coronavirus](https://cdc.gov/coronavirus)

Rates are statistically adjusted to account for differences in age distributions within race/ethnicity strata in the COVID-NET catchment area. Rates are based on available race and ethnicity data which is now complete in 94.1% of cases from COVID-NET sites. COVID-19-associated hospitalization rates for American Indian and Alaska Natives may be impacted by recent outbreaks among specific communities within this population and the small numbers of American Indian and Alaska Natives cases included in COVID-NET.

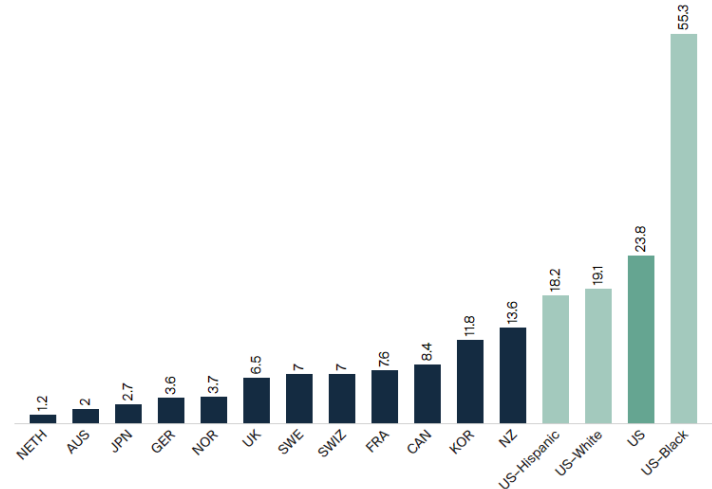


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## New Data Shows U.S. Maternal Mortality Rate Exceeds That in Other High-Income Countries

Deaths per 100,000 live births



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# Addressing Anticipated Discrimination

## MedStar Health's Actions

- Launched *Cultural Humility in Data Collection Action Team* to develop and deploy training on the collection of demographic information to promote an inclusive experience at registration.

## Everyday Actions for Healthcare Professionals

- Create a safe, welcoming environment for historically marginalized communities
  - Use preferred names and pronouns
  - Offer translation services for those with Limited English Proficiency
  - Use Empathy, Not Arguments
    - Listening to concerns & expressing shared goals more effective than information sharing



# Cultural Humility in Data Collection

**Cultural Humility Training for Demographic Data Collection – Hospital Associates**

START COURSE

100% COMPLETE

- WELCOME
  - Introduction ✓
- UNDERSTANDING THE PURPOSE AND VALUE OF PATIENT DEMOGRAPHIC DATA COLLECTION
  - Principles for Data Structure and Integrity ✓
  - Why Hospitals Collect Patient Demographic Data ✓
  - Defining Health Equity and Your Vital Role ✓
  - Your Role in Advancing Health Equity ✓
  - Summary ✓
- NEW PATIENT DATA FIELDS AND COLLECTION PROCESS REVIEW


### The Importance of Patient Demographic Information

By recognizing the multiple reasons for collecting this information, we acknowledge that it serves various critical purposes, including:

[View all tabs by using the arrow.](#)

NOTE: You must review the content of all tabs before moving on.

UNDERSTANDING THE COMMUNITY SERVED	GRANT APPLICATIONS AND PHILANTHROPY	TARGETING QUALITY INITIATIVES	CONTRACTUAL COMPLIANCE OBLIGATIONS
We collect this data to better understand and serve the diverse needs of our community with empathy and respect.			





# Addressing Interpersonal Bias



# Understanding Bias

## Implicit Bias

*Unconscious mental processes* that lead to associations and reactions that are automatic and without intention

## Explicit bias

Preferences, beliefs, & attitudes of which people are *generally consciously aware, personally endorse, and can identify and communicate*

## Dual-Process Cognitive Model of Reasoning

### Intuitive

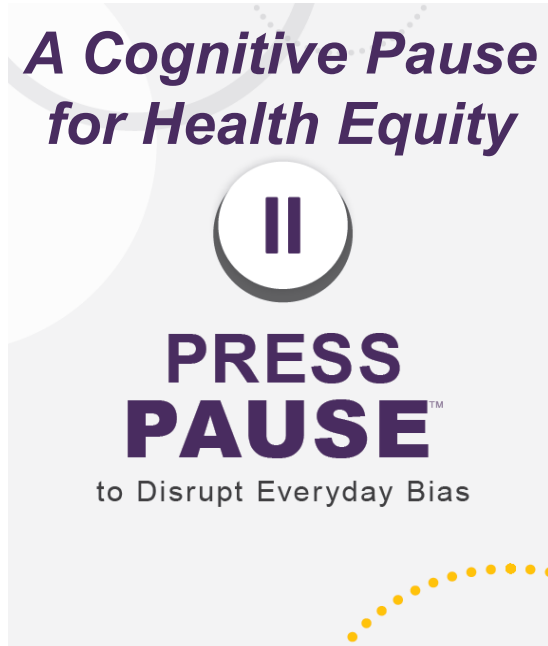
- Quick and uses information readily available
- Benefits from experience
- Necessary in situations where time & information are lacking
- Rely on mental shortcuts, may include stereotypes
- **More prone to error and implicit bias**

### Analytical

- Slower and more deliberate
- Requires more time and resources
- Allows the use of deductive logic to reach a diagnostic or treatment decision



# Everyday Actions To Address Interpersonal Bias



## When to PAUSE...

- You have a strong emotional or physical reaction
- Someone else has a strong emotional or physical reaction
- You come to a complex decision very quickly based on limited data
- Your group comes to a complex decision very quickly based on limited data



# Addressing Interpersonal Bias

## MedStar Health's Actions

- New bias training courses provided by the MedStar Simulation Training and Education Lab (SiTEL):
  - "Implicit Bias in Medicine and Healthcare: Science and Solutions"
  - "How Implicit Bias and Other Structural Inequities Impact Healthcare"
- *Disrupting Everyday Bias* training is being cascaded for all MedStar associates

## Everyday Actions for Healthcare Professionals

- **Foster psychological safety with unconscious bias discussions:**
  - Respect each other's lived experiences
  - Be curious – listen with the intent to understand, not to persuade
  - Be humble and open
  - Lean in to discomfort, with the spirit of inquiry
  - Keep confidences



# Addressing Institutional Bias



# The Misuse of Race & Ethnicity in Clinical Algorithms

Despite the evidence and consensus among biological and social scientists that race is a social construct...

Race is still often misused as a biological construct in clinical algorithms & guidelines.



# Addressing Institutional Bias

## MedStar Health's Actions

- At *MedStar Health*, we are committed to systematically root out sources of institutional bias in how care is delivered.
- Launching *Institutional Bias Reduction Action Team* to proactively examine policies & procedures for the potential use of known algorithms that are race-corrected and cause inequities, and systematically address as identified.

## Everyday Actions for Healthcare Professionals

- **Elevate the voices of associates and trainees** when they report equity concerns.
- Report observations of the misuse of race or ethnicity as biological constructs in clinical algorithms or guidelines used in your clinical practice.



# Addressing *Institutional Bias* in the Treatment of Uncontrolled Blood Pressure



Physician noted outdated clinical guidance in the EHR Care Pathway with different treatment recommendations for uncontrolled high blood pressure based on race.



Concern communicated to Health Equity Co-Chair for the MedStar Medical Group EI&D Entity Council and the MedStar Quality & Safety team.



Care Pathway treatment guidance for uncontrolled blood pressure modified to provide same recommendation regardless of race, and clinical guidelines were updated.





# Addressing *Institutional Bias* in Access to Kidney Transplantation

In February 2022, MedStar Health implemented the Universal GFR formula, a race-neutral equation to measure kidney function that addresses a historical source of health inequities.

**MedStar Georgetown Transplant Institute** has since led a rigorous retrospective review of transplant wait times, to ensure as many individuals as possible receive the benefits of the more inclusive GFR formula.



**586 Black patients**

with chronic kidney disease experienced an improvement in their transplant wait time



**2-year average wait time improvement**

for kidney transplants among Black individuals



**102 kidney transplants**

completed among Black individuals who may have otherwise still been on the wait list with race correction

MedStar Health's process for identifying patients eligible for transplant wait time modification has been highlighted as a national model by the **Organ Procurement & Transplantation Network.**





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