



Managing Risk-Based Contracts



Wednesday, November 16, 2022

2 - 3 pm | Zoom Webinar

Using Social Determinants of Health Data to Accelerate Performance

Health systems are taking on the challenge of leveraging social determinants of health (SDoH), often with value-based contracts as their carrots and sticks. To be spared from penalties and collect incentives, all stakeholders align to optimize performance on quality and utilization measures that define their value-based care initiatives.

Learn more about managing risk-based contracts with the inclusion of SDoH data to accelerate performance on quality and utilization measures as well as optimize health outcomes and advance health equity in your patient population.

Gray Matter Analytics has the expertise to help you better use SDoH data with advanced analytics' insights to improve both health and economic outcomes.



Michael Dulin, MD, PhD
Chief Medical Officer
Gray Matter Analytics

Dr. Dulin is a nationally recognized leader in health information technology and application of analytics and outcomes research to improve care delivery and advance population health.

Dr. Dulin directs Gray Matter Analytics' growth and success by leading the clinical activities throughout the organization. Prior to joining Gray Matter, Dr. Dulin led the development and implementation of an analytics center of excellence for one of the largest non-profit health systems in the Southeast. He is a professor at UNC Charlotte in the Department of Public Health Sciences where he directs the Academy for Population Health Innovation. [Learn more about Dr. Dulin.](#)

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